



I2F MEDIA PRODUCTS

PRESS RELEASE INTER2FACE – BOOTH Q111

At ISE 2008, we will present you the complete scope of our software family **I2F Media Products**, with diverse stunning applications.

I2F MediaWheel, our eye catcher of last year, will be on display again.

This showcase is the representation of an advanced and versatile control exercised by one standard computer with **I2F MediaBrick**.

One projector, 3 rotating LCD-panels each with their computer, 3 motors, lights and content are being controlled by this amazingly affordable software package.



NEW: ISE 2008 will see the official launch of **I2F MediaController 4.0.0.0**, the final piece of our product range.

Beside having all the characteristics of I2F MediaBrick and I2F MediaDisplay, this general controller allows you to:

- ✓ supervise the operation of all hardware and software in a set-up (monitoring – status reports),
- ✓ send instructions to individual mediaservers (I2F MediaBrick or I2F Media-Display) or to all at once,
- ✓ with immediate effect or according to a timetable (remote execution – scheduling).

You will see this overall control demonstrated in different applications.

Parallel with the first commercial version of I2F MediaController we announce **version 4.0.0.0 of I2F MediaBrick** and **I2F MediaDisplay**. Every I2F MediaBrick and I2F MediaDisplay now responds to status checks and instructions from I2F MediaController. However these products remain extremely valuable as independent, standalone mediaservers.

I2F MediaBrick is our core product, *combining the features of a powerful HD mediaserver with a standalone local control of all hardware involved.*

The following practical applications will be on display:

- A *multi-screen set-up* with images transmitted and synchronized by one computer;
- Digital signage as a versatile marketing tool in which display zones on the screen are offered and independently managed with a *pixel* for parameter!



One I2F MediaBrick or I2F MediaDisplay installed on one computer can start up a multitude of different media resources simultaneously: backgrounds, active content, overlays. Up to eight different URL resources can be used. This allows us to display nine clips, each sized to their ideal resolution, at the same time.

General features of **I2F MediaDisplay** are:

- ✓ *Switching* between media: high definition images, all types of URL content, live video capture, sound reproduction, ... accurately synchronized on several screens if desired,
- ✓ 3 layers of content: *background*, *screen cut-outs* in the desired shape and size for "active content" and *overlays*, allowing transparency zones, e.g. for interactive applications such as touchscreen or mouse pointing,
- ✓ A *non linear editor* meant for small corrections of content on site, e.g. to cut a few redundant frames or to adapt a video clip for use in several different locations,
- ✓ Resizing content in order to fit it in a screen cut-out, while keeping track of the native resolution.

In addition to this, **I2F MediaBrick** uses any switch, serial or TCP/IP input as an *event* and any switch, serial or TCP/IP output as an *action*. I2F MediaBrick exercises a pre-programmed, yet far-reaching control, offering possibilities for diverse forms of interactivity.

Numerous applications of I2F Media Products exist or are feasible in the field of museums, exhibitions, trade fairs, digital signage, conference rooms, infotainment, residential automation, video surveillance etc.

Our goal is to encourage independent users. We provide trainings and documentation. Ask us for your **I2F MediaBrick demo version on a USB-stick**.



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